



(Date)

Dear Community Member,

Hunger is an ongoing problem. You can make a difference to an individual or a struggling family in a difficult life situation by supporting our first annual Thanksgiving in July Food Drive. Thanksgiving in July is a community-wide food drive benefiting (Food pantry). The demand for food assistance in (Name of county) County continues to climb. **The (Food pantry) is providing food essentials to over (# of) households per week.** Last year the (Food pantry) distributed over (# of tons) of food to those in need – (amount) percent of the food distributed came from private donations and food drives.

Thanksgiving in July, the citywide food drive, is mobilizing the private sector to provide nutritious food for our at-risk population. We need your help in order to meet the growing problem of hunger in our community. This volunteer driven effort has raised over 100 tons of food in other communities such as ours. One person can have an impact locally and make a difference to families in need of assistance.

Thanksgiving in July will be held (July - , 2008) We are asking individuals, businesses, civic and faith-based organizations countywide to hold their own food drive during this time. The only requirement is that it be non-perishable canned or packaged food. Food drive ideas range from a simple drop off box to a car wash, dance, ball game, concert, etc. Be creative in order to increase participation.

The food you collect can be dropped off Saturday July (Date) from 10 a.m. to 2 p.m. at all (Name of grocery store) parking lots in (Name of city). Volunteers will be loading the donated food onto semi-trailers provided by (Name of provider). The food is then weighed and delivered to the (Food pantry). **Cash donations are especially appreciated and allow the (Food pantry) to buy bulk food at reduced cost.**

We would be delighted to answer any questions or explain the food drive further. Simply return the enclosed pledge or call (Your organization at Phone number) to register your food drive

Respectfully yours,