

Press Release

Re: Thanksgiving in July

From: ([Your organization](#))

Contact: ([Name](#))

Phone: ([Number](#)) days

([City and state](#)) ([July Date](#)) – Area business, civic and faith based organizations host county wide food drive. Thanksgiving in July is a countywide food drive organized by ([Your organization](#)) This first annual food drive is held the last full week in July. with food donations going to the ([Food pantry](#)). The food is then distributed to individuals and families in need of assistance throughout ([Name of County](#)) County.

The food drive for ([Year](#)) will be Monday July __ through Saturday July __. It is an opportunity for individuals, businesses, civic and faith based organizations county wide to hold their own food drives. The only requirement is that the food be non-perishable canned or packaged food. It can be as easy as donating several cans of food or sponsoring a food drive through ball games, dances, raffles, etc. Any place that people gather can be a potential food drive site. Cash donations are appreciated and allow the ([Food pantry](#)) to buy bulk food at a reduced cost.

Your food collected can be dropped off Saturday July __, from 10 AM to 2 PM at ([Grocery store name](#)) parking lots in ([City](#)). Volunteers will be loading the donated food onto semi trailers provided by ([Name of provider](#)). The food is then weighed and delivered to the food pantry.

“Food is one of our most basic needs,” says, ([Representative from your organization or food pantry](#)) “ Everyone understands what it means to be hungry, yet many are unaware of how widespread the need is in our community. Hundreds of individuals and families with children are in need of assistance each week. There is a network of concerned individuals silently waging the war against hunger each day.”

The ([food pantry](#)) distributed over ([Amount](#)) **tons** of food last year to those in need. ([Percentage](#))% of the food distributed comes from donations. The food pantry supplies food to over ([Number](#)) households in ([Name of County](#)) County each week. 50% of those receiving assistance are children under 18 years of age.

“Thanksgiving in July is mobilizing the private sector to provide nutritious food for our at-risk population,” says Food pantry Program Director ([Name](#)), “We need your help in order to meet the growing problem of hunger in our community and replenish our food pantry shelves.

For additional information log on to www.thanksgivinginjuly.org