



...yet many are unaware how widespread the need is in their own community.

Thanksgiving in July mobilizes the private sector to provide food assistance to the hungry, homeless, and at-risk populations. It is a volunteer-driven program that requires no state funding. By duplicating this simple volunteer-driven program, thousands of families will benefit.

This annual county-wide food drive is held the last week of July. All food and funds collected go to the Crisis Center Food Bank of Johnson County. Of the 36 tons of food distributed each month at the food bank, 80 percent comes from community donations.

One person can make a difference. We need and appreciate your support.

About the Crisis Center Food Bank of Johnson County

- More than 4,000 households requested assistance from the food bank during the past year.
- Almost 50 percent of those receiving assistance are children under 18 years of age.
- More than 25 percent of food bank clients are single women with young children.
- The food bank distributed food to more than 725 families per week.
- 80 percent of the food distributed comes from donations.
- Services are provided by 150 volunteers.

How to participate

- Host a food drive at your place of employment, church, or social organization.
- Cash donations are appreciated and allow the Crisis Center to buy bulk food at reduced cost.
- Donate non-perishable canned or packaged food at your local grocery stores during the food drive.
- All non-perishable food donations may be dropped off at the Hawkeye Foodservice semi-trailer located in Hy-Vee Food Store parking lots on the last day of the drive.

Visit www.thanksgivinginjuly.org for more information

Food and fund drive ideas

- Host a dance or concert with food items as admission
- Hold a “Strike Against Hunger” bowling tournament with canned food as the entry fee
- Collect food and funds at sporting events
- Hold a neighborhood yard sale
- Host a house party with a food donation for the cover charge
- Hold a celebrity ball tournament
- Hold penny, nickel, or dime drives
- Plan a bake sale
- Hold a pledge drive for a walk, bicycle race, or other event
- Encourage your company to match employee donations
- Collect pop cans for the deposit
- Issue a food drive challenge to other departments, teams, stores, etc.
- Design a paycheck stuffer at your workplace with food drive information
- Hold a silent auction with donated gifts, services, gift certificates, etc.

Top ten most requested items:

Peanut butter
Canned fruit
Canned vegetables
Canned soup
Pasta
Baby formula
Diapers
Rice
Potato products
Canned meat

Monetary donations can increase the buying power of the food bank, here are a few examples:

- \$20 provides groceries for a family of four for one week
- \$15 buys a case of soup or fruit
- \$15 buys one and a half cases of macaroni & cheese
- \$15 buys three cases of cereal
- \$12 buys a case of vegetables

*Printing made possible by
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**A sharing of food
and funds
by the community
with those in need**

**Food is one of
our most basic needs.
Everyone understands what
it means to be hungry...**

